

RECORD BREAKING PRICES

15 - DAYS SALE - 15

OF THE

COOKEVILLE MERCANTILE COMPANY

Beginning Saturday Morning at Nine O'clock Sharp

The Big Sale Opens. In this sale are offered values the like of which you've never seen before. Big money saved on everything in the house during this sale. Prices talk! It pays to investigate! Therefore, this sale should have your instant attention. The saving opportunity is before you. Don't fail to grasp it.

Ladies Cloaks and Suits

A great assortment—a big lot of assorted materials. Prices have been cut and slashed on ladies' cloaks and suits.

Here's one that every lady knows—the long 54-inch black Caracul Fur Coat. Price reduced from \$5 to **\$3.39**

All others marked down for this sale



Ladies' Flannelette Dressing Sacques

The ideal breakfast garment, worth 50c and 75c. In this sale only **39c**

Men's Hats

375 men's hats, all shapes, colors and sizes. Hats in this lot worth up to \$2. Any hat in the lot for only **98c**

Another big lot men's fur hats, in this sale **49c**

Odd Vests

10 doz. men's odd vests, mostly small sizes. They are worth a great deal more, but to clean up quick they go for only **35c**

Another lot of fine vests; they came from fine suits; choice **85c**

Shoes Shoes Shoes Shoes Shoes

A big stock all leather shoes for men and women, boys and girls, at greatly reduced prices.

145 pairs ladies' fine \$4 shoes, including the celebrated Red Cross shoes, assorted styles and sizes. Your opportunity to get this high class shoe for only **\$1.79**

Clothing

Alfred Decker & Cohen's Society Brand suits for young men; up-to-the-minute styles, shades and materials. Choice of any Society Brand suit for only **\$13.95**

75 men's suits, assorted kinds, many of them fine suits, worth up to \$15. They go in this sale at per suit **\$7.85**

The Campus Togs—The suit that stands supreme for young men. A great variety to select from, snappy styles, none others like them. Prices **\$17.50-\$22.50**

300 pairs men's pants worth from \$3.25 to \$5. This big lot all on one table; any pair in the lot for only **\$2.95**

Men's Overcoats

All overcoats reduced for this sale. Prices \$3.50, \$4, \$4.50, \$5, up to **\$16.50**

Men's Odd Coats

All specially priced for this sale. Made good garments; bought right and sold cheap.

One lot **\$1.49**
Another lot **1.79**
Another lot **1.98**



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Cadet Hose
For boys and girls. Sale price per pair **19c**

Interwoven Hose
For men. Price per pair only **19c**

Ladies' Hose
One lot ladies' hose. Sale price **6c**

Boys' Sweaters
35c and 50c values. Sale price only **27c**

Men's Overshirts
One lot men's heavy Jersey knit overshirts, colors blue and red **39c**

Men's Sweaters
One lot men's heavy sweaters, 75c value, for only **49c**

Men's Fancy Shirts
Big lot men's fancy shirts, worth 50c and 75c; sale price **39c**

San-Silk

All colors, while they last. In this two balls for **5c**

Big Lot Dress Goods
Big lot Dress Goods, worth 25c to 40c. Reduced in this sale to only **19c**

Big Lot Outing
Big lot Outing, the best and heaviest. During this sale only **8c**

Utility Gingham
Utility Gingham, the good 12 1-2c quality, will go in this sale at only **7½c**

Woolen Dress Goods
One big lot woolen dress goods, in grays, browns and assorted colors, values 50c and 75c. In this sale only **38c**

Ladies' Kimonas
The Dollar Kind. In this sale only **69c**



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Cookeville Mercantile Company

EAST SIDE OF SQUARE COOKEVILLE, TENN.